

THE BIG STORE ACTIVITY ITSELF

SIEGEL COOPER & CO.

Art Ware For Christmas.
Exquisitely Decorated Pieces and Novelties
in Elegant Variety at Low Prices.

We do not take advantage of the Holiday season to inflate prices. On the contrary, we pursue the popular price system so thoroughly identified with the Siegel Cooper Store.

This is effectively demonstrated in the exceptionally attractive stocks of Art Ware we are offering for Christmas. These are shown in all their freshness and beauty on the Third Floor.

The range of selections is so great that one may choose with ease and celerity. The Art Salon is a glitter with the finer specimens of these wares.

On tables near by are displays that are commanding much attention.

There are VIENNA NOVELTIES for curio cabinets, mantels, desk and other decorative purposes. Mostly figures and animals. 40c. up to \$4

The display of TSCHERNISCH CARLSBAD GOLD CRYSTAL WARE is superb, but very moderately priced. It comprises in exquisite effects Vases, Berry Bowls, Ice Cream Trays, Bon Bon Dishes and everything imaginable for table and buffet. 65c. to \$20

One of the richest of the attractions is the assortment of "GRES-BJOU," the jewels of the ceramic industry. These are magnificent, and are among the most elegant Vases and other ornaments ever seen. The replicas of bronze effects are simply marvelous. \$3.50 to \$65

There is much to be seen in the way of HOLLAND WARE, now such a great craze in this country and Europe. Quaint Dutch ideas for cabinet, mantle, and pedestal. Old Dutch green effects with figure decoration, or Rockwood brown, with Meisior or Indian subjects. 25c. to \$6

And then in brackets abundance are beautiful Vases. The display of BOHEMIAN FLOWER VASES is notable. The array of VIENNA DECORATED VASES is one of the most beautiful ever seen in New York. These are in radiant browns, reds and pinks with striking picture decorations. 65c. to \$35

In the lovely Gold Onyx ware (gold decorated glass) there is much to enrage the attention of Christmas present buyers. \$2.50 to \$4 (3d Floor, Sixth Avenue.)

Nowhere Else in New York Can Such Varieties be Found at Prices so Very Attractive.

Store Open Evenings Until Christmas.

An Ideal Christmas Present for the Whole Family.



HARDMAN PIANO-PLAYER

Is a small, beautiful instrument, which can be attached to any make or style of piano, and by means of which everybody, young and old, can play any musical composition, either classical or popular, without previous musical training.

The "Technique," usually taking years of study, the instrument attends to. The "Expression" is yours; therefore it is non-mechanical.

The Hardman Piano-Player was not put on the market merely as a competitor of the many instruments of the kind already sold, but as a distinct advance in the problem of "piano-players."

The "Musical Courier" of Nov., 1904, says:

"The Hardman Piano-Player has been a distinct success. When we thought that everything in the direction of Piano-Player possibilities had been exhausted, this new Player was produced, showing qualities and resources that have made it attractive to musical critics."

PRICE \$250—CASH OR IN PAYMENTS OF \$25 DOWN AND \$10 MONTHLY—ART CATALOGUE FREE UPON APPLICATION.

Hardman, Peck & Co., Mrs.
Fifth Ave. and 19th Street, New York.
Bkln. Ag'ts, 524 Fulton Street.

Less Than Half Price for Suits and Overcoats.

The fabrics in this purchase were sold by the importer to tailors to make up into suits and overcoats for not less than \$60. The patterns are select—distinctive novelties, in fact. Hence you can appreciate what values they are at \$25. The fit and workmanship are guaranteed or no sale.

\$7 for some imported vestings to measure, made up with silk backs; \$12 grades. A desirable holiday gift. Measures on file for past 27 years. Goods displayed on second floor.

ARNHEIM

Broadway and 9th.



Our Apparel for Evening Wear meets every requirement set by the mode of the day.
Perfect fit, correct cut, careful tailoring and high grade findings and fabric.

Full Dress Suits, \$35 & \$40;
Tuxedo or Dinner Jacket Coats, \$20 & \$24.

Full Dress Shirts, White Waistcoats, Gloves, Ties, Silk Mufflers, Opera and Silk Hats.

Hackett, Carhart & Co.
Three Broadway Stores.
Cor. 13th St.
Cor. Canal St.
Near Chambers.

Musical Instruments FOR CHRISTMAS

Guitars,	From 3.00 to 75.00
Mandolins,	From 3.00 to 75.00
Banjos,	From 1.50 to 50.00
Zithers,	From 5.00 to 50.00
Flutes,	From 1.00 to 175.00
Cornets,	From 10.00 to 100.00
Clarinets,	From 5.00 to 50.00
Violins,	From 1.50 to 300.00
Music Boxes,	From .75 to 350.00
Strings,	From .05 to .35
Door Harps,	From 3.50 to 10.00

HEADQUARTERS
For Music and Musical Instruments

Chas. H. Ditson & Co.
867 BROADWAY (18th St.)

Macy's

Holiday Gift Specials
in the
Women's Neckwear
Dept.

Fancy Silk Stock Collars, value 46c. to \$1.97 each, sale prices, 24c. to 97c.

Point Venise and Point Gaze Lace Stocks, 16c. and 24c.

Point Venise and Point Gaze Lace Stocks, with dainty colored ruching at neck, 24c. and 34c.

Collar and Cuff Sets of embroidery, some introducing lace; hemstitched, hand-made and embroidered; values from 46c. to \$1.97; sale prices, 24c. to 97c.

Boxes containing three neck lengths of ruchings, some all white, others with white and dainty colors; special, per box, 24c.

Holiday Perfumery.

We have given particular attention to a showing of high class Perfumery suitable for holiday gift purposes.

An especially good number: French Eau de Cologne, in sea grass-wrapped package, .81.47

A visit to the Perfumery Section will bring to notice scores of suitable gifts.

Lovers of Fine Ceramics

Are Invited to Visit Our

New White-and-Gold Room

on the third floor,

Where We Have on Display

A Collection of High Class

Wares Thoroughly Representative

of Our Unequalled Facilities

for Gathering China and Glass.

Prominent in This Display:

Royal Berlin Porcelains—Table Service as well as ornamental Pieces—from the potteries founded by Frederick the Great. We are American agents for these wares, which were awarded first prize at the St. Louis Exposition. Our collection is wonderfully broad. It includes, among other things, nine open stock Dinner Services, one of which is a facsimile of the dinner service used by Emperor William. In addition there are scores of other articles, among them magnificent glazed Vases costing nearly \$2,500,000. Companion pieces in this new room include:

Limoges Enamels, Royal Crown Derby Ware, Doulton Ware, Royal Copenhagen Ware, Japanese Cloisonne, Carved Ivories, Vienna Porcelain Paintings, Zsolna Faience, Italian Plaques, Cobral and Plantin Art Glass and Straus Cut Glass.

This particularly interesting Cut Glass display includes two World's Fair prize-winning pieces, as well as a number of fine large Vases—among the finest ever produced.

Adjoining the Art Room:

Oriental Rugs, Marbles, Bronzes and Paintings—All in Separate Display Rooms.

Aristocratic Hall Clocks Offered at Clearance Prices.

This group of high grade time-keepers will be found in a display room on the third floor, adjoining the new White-and-Gold Art Room:

AT \$149.98—Hall Clock, standing 8 feet high; made with richly inlaid case and gold-capped columns; superior English movement; tubular chiming (Westminster and Whittington); dial showing moon's phases. Former price \$274.86.

AT \$347.13—Superbly Carved Hall Clock, standing 8½ feet high; quarter-hour strike, Westminster and Whittington chiming; etched gold dial showing moon's phases. Former price \$529.66.

AT \$298.47—Hall Clock with mahogany inlaid case, height 8 feet; with Westminster and Whittington gong chiming and dial showing moon's phases. Former price \$474.68.

AT \$188.97—Mahogany-cased Hall Clock, height 8 feet; half-hour tubular strike and calendar dial showing moon's phases. Former price \$324.66.

Others, less elaborate, at \$14.98 and \$31.49.

Sample Lamps Offered for Much Less Than Real Value.

In the basement Lamp Store we have placed out for special selling a widely varied collection of Metal Lamps, comprising the sample lines sent out by several of the foremost manufacturers.

As there are no two alike, designs are wonderfully varied—far too widely varied to permit details, other than prices:

\$2.39, \$3.87, \$4.98, \$7.47 up to \$73.47.

Many of these Lamps would make splendid holiday gifts.

An Electroliner Opportunity.

Like the Lamps told of above, these Electroliners, too, have served as sample pieces and are offered at clearance prices. They represent advance importations from Paris, Berlin and Vienna—single designs we gathered in order to decide upon the designs we wanted for regular stocks.

That sale prices range from \$2.97 up to \$698.47 tells of the liberal variety. The highest priced one is on exhibition in the new White and Gold Art Room on the third floor.

Fine Leather Goods.

The completeness of these stocks can be judged only by a visit to the department. Ideas of the values in store are conveyed by this partial list:

Automobile Luncheon and Tea Sets, encased in solid sole leather, various designs and sizes, \$26.96 to \$65.94

Individual Collar and Cuff Rolls, very new pigskin devices, \$2.79 and \$2.97

Bridge Whist Boxes, a variety, \$2.19 to \$3.33

New Telescope Travelling Companions, in canvas or sole leather, bound with leather and lined with satin, \$7.96 to \$16.96

For Shirts, \$5.49

For Socks, \$5.49

For Neckwear, \$3.96 to \$5.96

Travelling baskets, collapsible; can be carried flat and when wanted for service, built into basket shape by buttoning; three sizes, \$1.98, \$3.96 and \$4.96

Book Marks and Letter Files, in fancy leathers, with mottoes, 49c.

Jewel Boxes and Bags, exquisite fancy leather and ornamental styles, extension design, \$3.61 up to \$30.96

Jewel Box and Bag, exquisite fancy leather and ornamental style, extension trays—a very exclusive novelty, \$54.88

Gilt-topped Toilet Bottles, two, four and five bottles in Morocco sole leather cases, 94c. to \$10.67

Combination Glove and Handkerchief Cases, one or two pieces, \$1.24 to \$16.96

Women's Bags in Morocco, fancy calf, rubbed alligator, reindeer and seal, plain or variously ornamented; new style vanity effects, flat bags, shopping bags and envelope designs—all from the most celebrated makers in Vienna and Paris. Prices, \$6.96 to \$25.49

Women's Pocketbooks, in vanity effects and strap, and plain combination books and card cases, plain or ornamented, \$3.97 to \$20.49

We also show very extensive assortments of low-priced leather goods.

Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Our Stocks of Holiday Goods

Are by Far the Largest Shown in the City.

They are assortments worthy of the largest retail store under one roof in the world.

They include Gift Goods for every purse—low and medium-priced lines, as well as lines of high-class goods representing large investments.

They are housed in a building equipped with every modern device that contributes to the comfort and convenience of holiday throngs.

Many of the best values in these stocks of holiday goods, as in our regular stocks, are NOT advertised. They are generally limited-quantity groups, reduced for a quick clearance, and brought into prominence by means of our "Not Advertised" Cards. Scores of such special value groups are presented daily, their number increasing as Xmas shopping days decrease.

An Additional Convenience---

The Depositors' Account Department.

Deposit any sum you care to and have your purchases referred to it for payment.

That gives you the convenience of a charge account, the economy of Macy's Cash System, and, in addition, 4% interest on your unexpended balance on deposit. A statement of the account will be sent you every month. Any or all of the money may be withdrawn at a moment's notice.

It is a feature that appeals to thousands. We urge you to investigate it.

Sleighting Time

Requisites.

There are two departments on this fifth floor amply stocked with winter merchandise interesting to horsemen, horsewomen and motorists.

Harness Dept.

Fur Robes, \$7.49 to \$37.28.

Men's Fur Collars, \$1.98 to \$6.74.

Fur Gloves, \$2.61 to \$9.11.

Fur Foot Muffs, each, \$3.24.

Fur Driving Coats, various grades, \$14.98 to \$47.32.

Shaft Bells, a pair, 89c. to \$2.96.

Saddle Bells, each, \$1.02 to \$5.34.

Body Bells, single strings, \$1.41 to \$4.74.

Saddle Plumes, each, \$1.07.

Ear Plumes, 73c. to \$4.38.

We show complete assortments of Robes, Blankets, Harness and stable equipment generally.

In the Sporting Goods Dept., on the same floor, will be found a splendid line of Fur Garments, designed primarily for outdoor service during the winter months—for driving and automobile riding.

MEN'S FUR COATS.

Coats of muskrat fur, reversible, \$124.96

Coats of racoon, \$124.96

Coats of muskrat fur, \$59.96

Raccoon Coats, with nutria collars and cuffs, \$74.99

With muskrat collar and cuffs, \$56.24

Imported Calfskin Coats, with muskrat collars, \$44.96

Wildcat Coats, with cravenette lining, \$69.26

Calfskin Coats, \$20.24

Wombat Coats, \$26.96

Corduroy Coats, lined with sheepskin, \$12.96 and \$18.96

Sheepskin Vests, \$2.74 to \$4.96

Leather Robes, lined with muskrat, \$66.96; lined with wildcat, \$54.96

WOMEN'S FUR COATS.

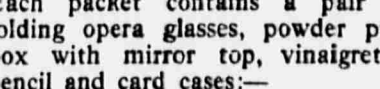
Dogskin, \$22.49

Calfskin, \$29.24

Walaby, \$44.96

Raccoon, \$56.24

Others in racoon, \$67.49



Folding Opera Packets, lately imported; made of very high class leathers in the design above illustrated. Each packet contains a pair of folding opera glasses, powder puff box with mirror top, vinaigrette, pencil and card cases.

These are so nicely arranged that the packet folds compactly and may be carried as conveniently as a small wrist bag. The price, \$22.49.

At the same counter on the main floor we present a complete collection of Opera Glasses, fancy bags and the like, all interesting from a gift viewpoint.

Genuine Lemaire Opera Glasses, in white or Oriental pearl, with gilt slides.

11-line, \$8.14; 13-line, \$8.98; 15-line, \$9.94.

Finest French Reading Glasses:—

2-inch, 29c.

3-inch, 59c.

4-inch, \$1.25

2½-inch, 44c.

3½-inch, 79c.

4½-inch, \$1.49

Cigar Department.

For Special Selling

a Collection of

MOISTENING BOXES IN

OAK AND MAHOGANY,

metal lined and aluminum finished.

\$2.49 Each. Value \$3.50.

Others up to \$24.96 each.

SMOKER'S TABLES, in various designs, \$1.49 to \$22.49.

PIPES—We show a very extensive collection of fine Briar and Meerschaum Pipes, as well as the less expensive sorts. Two lines are worthy of particular mention:—

"G. B. D." PIPES—the finest English Briar Pipes manufactured, 30 different shapes, 99c. to \$2.49.

"B. B. B." PIPES, in English Briar, 99c. to \$1.74—about HALF the prices asked by specialty tobacconists.

MEERSCHAUM PIPES, all fine quality, 99c. up to \$14.96 each.

Macy's

Men's and Women's Umbrellas, Suitable for Holiday Gifts.

\$7.49, \$9.96, \$12.49, \$14.96, \$19.96 to \$29.96.

This collection embraces Umbrellas of highest class construction, all with newest style of handles, designed particularly for the present holiday season. Cases, extra, \$2.24 each.

WE ALSO PRESENT A COMPLETE LINE OF Walking Sticks,

as well as

Umbrella and Cane Sets, with Handles to match. Our stock of inexpensive Umbrellas is correspondingly complete.

Gloves.

Women's "Lady Washington"

Gloves, two clasps; real French kid glove, in tan, beaver, slate, brown, pearl, black and white; embroidered backs, at... 88c.

Women's "Quo Vadis" Two Clasp

Gloves, French kid glove in slate, beaver, brown, pearl, tan, black and white; Paris point embroidery, at... \$1.24

We Invite the Attention of Art Lovers to a Collection of French Bronzes, Italian Statuary and Decorative Objects of Art in General.

now being exhibited in the enlarged department adjoining our Third Floor Art Galleries. We consider this showing splendidly representative of the new Macy's—representative of our better facilities for procuring and distributing the finer grades of merchandise on the slender-profit basis peculiar to our strictly cash system. Added interest is given to this display by what is practically a Half-Pricing of a very choice assortment of Fine French Bronze Pieces.

These comprise the entire line of a leading French manufacturer, bought at a remarkable concession by a member of the firm who recently returned from abroad. This collection embraces a wide variety of figures, busts, mantel and desk ornaments and bronze studies generally. Representing the entire display:—

Arab Study, splendid pose, marble base, value \$8.71, at \$4.36.

"Cleopatra," by Leroux; life size French bronze, \$59.66.

"The Singing Shoemaker," by Riviere. French bronze, \$43.66.

"Fleur de Boheme," gold bronze, 24 inches high, \$29.84.

"North Star," French bronze, 34 inches high, value \$30.86, at \$19.66.

"Aurora," by Godet, real bronze, 24 inches high, \$50.33.

"Harmony," gold bronze, 26 inches high, \$39.66.

"Reverie," in gold bronze and marble relief, \$73.66.

Other studies at \$5.49 to \$18.66.

Ideal Studies in bust sizes, \$8.93 to \$20.84.

"Othello," by Wagner, life size, French Also a complete assortment of Bronzes bronze, first prize Ville de Paris, \$34.66, at \$5.49 to \$187.32.

We are offering remarkable values in Bronzes—single pieces chiefly—on special counters on the main and second floor.

Rugs -- Oriental and Domestic -- Happy Suggestions for Holiday Gifts.

Just in from our representative in Constantinople—in time for the holiday demand, is a shipment of Rugs and Carpets, comprising a very fine lot of Serapi Gorovans and several bales of Meshed and Khorassan Rugs. They are an important addition to our Rug stock, since assortments have been depleted very much within recent weeks.

An idea of